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**OLD TOWN® CAYUGA SERIES: CONFIDENCE WITHOUT COMPROMISE
New 14.5 and 16 Foot Sea Kayaks Offer Stability without Sacrificing Performance**

SALT LAKE CITY (August 11, 2005) – Showcasing its unparalleled experience in the paddling industry, Old Town® unveils two new sea kayaks for 2006 that seamlessly blend stability with performance capability: the Cayuga 146 and Cayuga 166. Both feature the exclusive Old Town® Stabil-form hull design, which made its debut with the highly successful Dirigo series last year. This hull delivers an unprecedented combination of paddling efficiency, maneuverability and tracking in a relatively narrow hull. The 146 is designed to deliver stability and comfort for day-tripping, while the larger 166 for is for paddlers looking for a touring boat. In a nod to its all-around performance ability, the Cayuga is the boat of choice for “Kayak for a Cause,” a 12.4-mile race across Long Island Sound on July 23, 2005 to benefit the Make-A-Wish Foundation®.

“The Old Town Cayuga 146 and 166 are simply the most inviting sea kayaks on the market because they fill a void that consumers repeatedly mention,” said Johnson Outdoors Watercraft Vice President Mark Leopold. “They are stable upon entry and easy to paddle, yet they’re also at-home performing aggressive lean turns and other advanced maneuvers as the paddler’s skills develop. Simply put, you won’t outgrow the Cayuga.”

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The groundbreaking Stabil-form hull design artfully blends aspects of paddling that never before went together. The narrower hull with its single chine allows the Cayuga to have flared sides, which give it superior secondary stability without becoming difficult to paddle. The secondary stability makes it comfortable to put the boat on edge when performing aggressive lean-turns and more advanced maneuvers, while the narrower hull design makes it a snap to Eskimo roll.

Other key features make the Cayuga 146 and Cayuga 166 stand-out in the day-tripping and touring categories as well.

Both models include the patent-pending Extrasport® XtraComfort three-way adjustable boat seat, which includes a two-way adjustable backrest with six height positions; continuous fore and aft positioning; and a state-of-the-art seat tilt system.

Paddlers will also enjoy the easy access and convenience of the “day hatch,” which is located in front of the paddler and angled to create viewable space for charts on both the Cayuga 146 and Cayuga 166. And, of course, both models offer plenty of cargo space – to carry supplies for more than a week of paddling -- and high-front decks to keep you dry.

Old Town® is part of the **Johnson Outdoors** family of innovative, market-leading brands. The company designs, manufactures and markets a portfolio of top quality products for the global marketplace across four categories: Watercraft, Marine Electronics, Diving and Outdoor Equipment. Johnson Outdoors' other familiar brands include, among others: Ocean Kayak™, Necky® kayak, Old Town® canoes, Old Town® kayaks, Extrasport®, Carlisle®, Escape® electric boats, Minn Kota® motors, Humminbird® fish finders, Scubapro® and UWATEC® dive equipment, and Eureka!® tents. The company has 24 locations around the world, employs 1,500 people and reported annual sales of \$355 million in 2004. Visit Johnson Outdoors online at www.johnsonoutdoors.com.

For more information about Old Town® and its family of canoes and kayaks, log on to www.oldtowncanoe.com.

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